

# iLogo.in

## A Veteran Enterprise

- **FREE DESIGNS**
- **ON-TIME DELIVERY**
- **TAILOR-MADE**



# Your Challenges



## Poor Quality

Inconsistent Sizes,  
fabrics & Prints



## Delays & Gaps

Missed Delivery Timelines  
& Poor Communication



## Design Support

No Guidance on Fabric,  
Design, Fit or Branding

# Why iLogo?

## Reliable Quality

Premium Fabrics & QC

## On-Time Delivery

Precision in Timelines

## Design Support

Free Design Options

## Ordering Simplified

Ordering through WhatsApp



# About Us

Veteran-led, we understand your need for quality, communication, and timely delivery.

iLogo tells your story with apparel – crafting unity, pride, and purpose in every stitch.

From global businesses to alumni reunions, 2,000+ groups trust us for their apparel needs.

# Meet Our Founder

## Discipline & Leadership

**Naval Officer** – forged in service, built on precision.

## High-Performance Sportsman

**Asian Games** sailor, national champion & world medalist.

## Pain Point Faced

Struggled to source quality team apparel for the Indian Team.

## The Vision

Founded iLogo to deliver reliable, world-class custom apparel.



**Lt Cdr Amit Arvind (Retd)**  
Founder

# Why 2000+ Groups Choose iLogo

## Seamless Communication

Whatsapp & Dedicated  
Support

## Flexible Orders

From 1 to 1000+

## Tailor-Made Options

Choose Fabrics, Cut & Style

## Free Design Support

Free Creative Guidance

## Global Trust

2,000+ groups across  
Armed Forces & corporates

# Our Cultural Pillars

## DISCIPLINE

Precision in every process



## INTEGRITY

Honest & Transparent



## OWNERSHIP

Full accountability,  
everytime



## COMMUNICATION

Seamless Collaboration



# Industries We Serve

## Armed Forces

Merchandise for  
regiments & ships



## Global Clients

Restaurants | Uniforms  
| Brand Merchandise



## Corporates & MNCs

Formal tees | Gifting |  
Onboarding kits



## NGO's & Charities

Awareness |  
Fundraising | Volunteer



## Startups & Events

Reunion Merch | Event  
Tees | Merchandise



# Case Study 1: Reunions

## Hassle Free Merch for 88 NDA

### Challenge

- Alumni spread worldwide
- No central size or cash collection
- Premium tees for Reunion

### Solution

- Dedicated order page
- Free Design & Fabric options
- 250+ addresses individually delivered

### Impact

**Zero coordination effort  
serving 300+ Alumni**

**serrser**



Gp Capt Nikhil Naidu SC (Retd)

# Case Study 2: SUNBURN MUSIC FESTIVAL

## Challenge

Merchandise for 20,000+ fans daily. Online + offline Sales.

## Solution

Designed, manufactured & managed full merchandise line - online & offline.

## Impact

**World-class fan experience with strong, on-time sales of over 20,000 T-Shirts**



# Case Study 3:

## GOOGLE EMPLOYEE MERCHANDISE

### Challenge

Distribute hoodies & T-shirts to employees across the world during Covid lockdowns.

### Solution

Created unique discount codes for each employee to redeem merchandise online.

### Impact

Seamless worldwide delivery with personalized experience despite restrictions to over 1000+ Google employees.

The Google logo is displayed in its signature multi-colored font. The letters are arranged as follows: 'G' is blue, 'oo' is red, 'g' is yellow, 'l' is green, and 'e' is red.

# Case Study 4:

## FUNDRAISER NGO MFC COUPLES

### Challenge

Raise funds for MFC India while keeping patrons engaged.

### Solution

Launched a “Founded on Love” merchandise campaign – supporters purchased apparel online, with proceeds donated.

### Impact

Funds over Rs 5 Lakhs raised for MFC India, while patrons received merchandise delivered directly to their homes..



Turning apparel into impact.

# Apparel for Every Occasion

## From corporate polos to reunion tees

### TAILORMADE APPAREL

#### UNILIMITED:

- Patterns
- Cuts
- Fabrics
- Designs



### T-SHIRTS

Men, Women & Kids

### POLOS

Piqué & Dri-Fit

# Customization Options

## Every Detail, Your Way

### Printing

- Screen Print
- Embroidery
- DTF Print
- Sublimation



### Fabric

- Cotton
- Polyester
- Dry-Fit
- Blends



### Pattern

- Raglan
- Panels
- Stripes
- Custom Cut



### Colour

**Unlimited colours  
(custom dye on  
request)**



# Our Process

From Design to Delivery

## FREE DESIGNS

Multiple Creative Concepts

1

## CONFIRM ORDER

Finalize Product, Sizes

2

## DESIGN APPROVAL

Digital Preview

3

## STRIKE OFF APPROVAL

Print Photo Approval

4

## PRODUCTION & FINISH

Print & Embroidery

5

## GLOBAL DELIVERY

On-time Dispatch

6

# Bulk Orders **Made Easy**

Delivery made Certain

## QC PHOTO **APPROVAL**

Actual print/emb before  
bulk



## DEDICATED **SUPPORT**



## SPLIT **DELIVERY OPTION**

Deliver to multiple  
addresses



## WHATSAPP **SUPPORT**

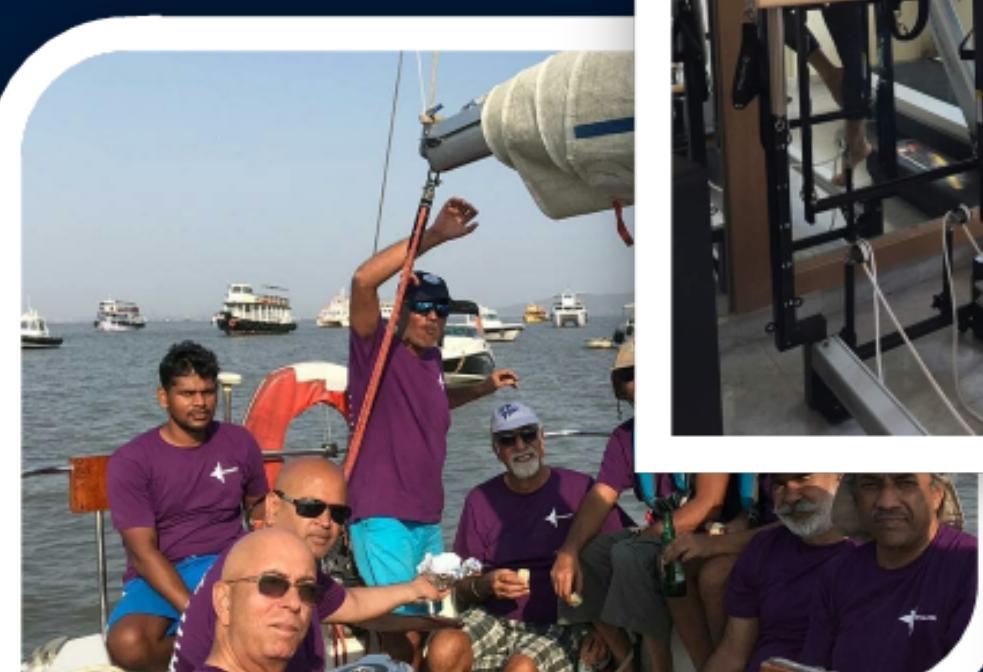
Faster than email. Real-  
time





**iLOGO**  
A VETERAN ENTERPRISE

• Tailormade. Disciplined. Distinct.



# Our Customers Speak

## Real Experiences



“iLogo made our alumni reunion hassle-free. Loved the quality and service!”

**Rahul Verma**  
**Alumni Coordinator**  
**Indian Navy**

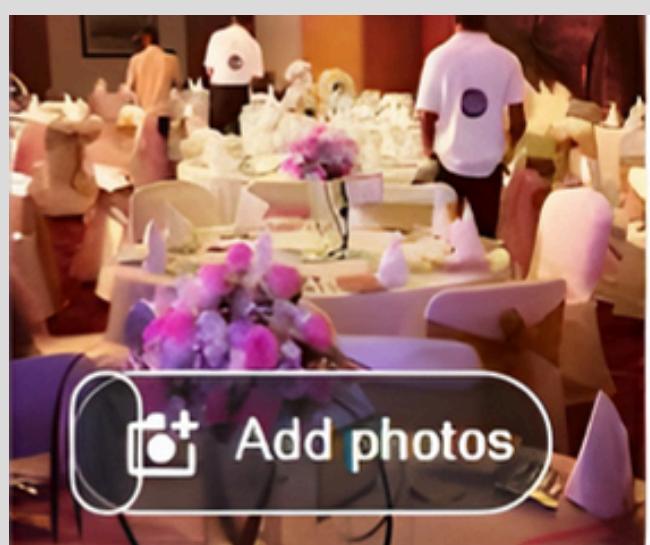


**Tony Mistry**  
Local Guide • 29 reviews • 3 photos



★★★★★ 5 weeks ago

Fantastic job. I was working on a deadline and came to iLogo last min. They pulled through for me and delivered high quality shirts. Will definitely be doing more business with them.



**iLogo.in**

4.6 ★★★★★ 1,445 Google reviews

Custom T-shirt store in Mumbai, Maharashtra

# Trusted by Leading Brands



Indian Navy



Deloitte.



# Press & Media

## Recognized in the press

### YOURSTORY

iLogo, an eCommerce venture about customized t-shirts and printing is founded by an army man..

### YOURSTORY

Brands | Resources | Stories | YSTV

Resources >

#### 10 lessons The Asian Games Campaign Taught Me About Entrepreneurship

Guest Author • 809 Stories

Published in YourStory, Aug 2021

[Read More →](#)

### ET THE ECONOMIC TIMES

Entrepreneurship can be a lonely game. But maybe not when you have your fellow CEOs helping you....

In a cutthroat startup world, a small close-knit group of entrepreneurs believe in lending a helping hand

Bureau • Last Updated: May 25, 2018, 10:53:00 AM IST

FOLLOW US SHARE FONT SIZE SAVE

#### Synopsis

This dozen-odd members group do not necessarily share sensitive company information but talk about specific product roadmap or business roadmap issues.



**Entrepreneurship** can be a lonely game. But maybe not when you have your fellow CEOs helping you.

**Kuntal Malia** is the cofounder of Mumbai-based **StyleNook**, a personal stylist site. Malia wanted an 'outsider' to give her a different perspective on her business, and in came **Amit Arvind** of **iLogo**, an online design custom clothing company. They 'CEO swapped'

for a day and Arvind figured that maybe Malia needed to actually start thinking of stylists on her platform as a revenue-generating source. In turn,

Published in The Economic Times,

[Read More →](#)



### THE TIMES OF INDIA

iLogo and message t-shirts with quirky designs a big hit with celebrities...

#### 'Message' t-shirts help young entrepreneurs earn quick bucks

Gitanjali Dang | TW

**T**he day before hair stylist and *Bigg Boss* 6 contestant Sapna Bhavnani walked into the reality television show, she dropped by her friend Kasthuri's office to remind him of the t-shirt he'd promised her.

"When she agreed to participate in the show, she asked for my help to come up with some interesting t-shirt slogans. She wanted to use the platform of the show to reach out to people and make a statement," recounts Ramachandran, director, Xtravaganza.

Around the time, Ramachandran had started a Facebook group called 'Teri Ma Ki Youth'. The name of the group is a take-off on the Hind-

For better or for worse, youth in the city and elsewhere don't waste any time before using the t-shirt as a tool for communication.

tee followed, and Ramachandran now hopes to manufacture a bunch of them to meet the demand. "I love glorifying jokes, and the t-shirt can be a very helpful tool as far as that is concerned," he says.

From an Army colonel to

Jesus, Hitler to Salman Khan, the t-shirt as a garment has met with the approval of an unimaginable spectrum of individuals.

has already started off their little t-shirt label, most are content with going with the flow, doing it for a lark and yet making a quick buck off of it.

Ronu Chakravarty, creative director at a top design

firm, has come up with his own t-shirt design on Facebook.

Immediate attention from his friends and friends of friends followed. For his design, Chakravarty artfully

promised to have it delivered within 10 days. Next I logged into Facebook and spread the word. In no time, I became an agent of cool."

Chakravarty made 35 of these t-shirts and is yet to give many as Diwali gifts.

"The Diwali, Kali pujo is big back in Kolkata," he says.

"Since most of my friends

there have loved the design,

I'm gifting theees to my closest friends. They'll flaunt

these sort of longevity scenario.

I hope to continue doing these one-off designs for now

but eventually plan to make a business of it," he explains.

Amit Arvind, another t-

shirt entrepreneur, is an ex-

naval officer who two and a

half years ago started a com-

pany called iLogo with the ta-

gline 'T-shirts speak! Let t-

shirts spread your story' "I

used to work in the world

and at all the events I found

that the official clothing was

really expensive. When we

launched, I was looking pri-

marily at providing cheaper

options to smaller and medi-

um-sized businesses outside

of India. Soon, however, I

realised that marketing

Published in The Times of India,

[Read More →](#)

# Next Steps

GET  
A QUOTE

FREE  
DESIGN  
OPTIONS

+91 8369833275

[sales@ilogoin](mailto:sales@ilogoin)

[www.iLogo.in](http://www.iLogo.in)



# Tailormade Apparel

Tailored to Represent. Built to Perform.



## WHY TAILOR-MADE??

- Custom Fits & Patterns
- Fabric Choices
- Free Design Options
- MOQ: JUST 20



# Polos

Tailored to Represent. Built to Perform.



## POLO SHIRT

Men | Women | Kids

220/240 GSM

Pique Cotton

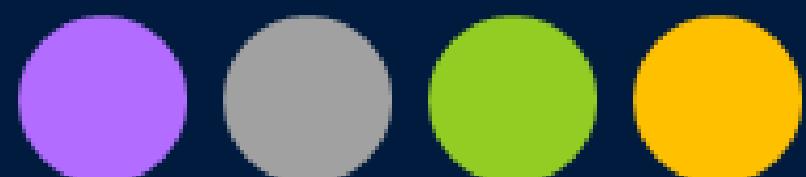
Regular Fit  
Sizes S-5XL

## DRY-FIT POLO

Men | Women | Kids

200 GSM

Moisture Wicking  
Quick-Dry  
Breathable  
Sizes S-5XL



# T-Shirts

Custom T-Shirts. Built for Unity.



## COTTON T-SHIRT

Men | Women | Kids

160-200 GSM  
Bio-washed Cotton

Regular Fit  
Sizes S-5XL



## DRY-FIT TEE

Men | Women | Kids

130/180 GSM  
Moisture Wicking

Quick-Dry &  
Breathable  
Sizes S-5XL



# Caps

Top off Your Identity.



## DRILL COTTON CAP

Men | Women | Kids

## POLYESTER CAP

Men | Women | Kids

Heavy Drill Cotton

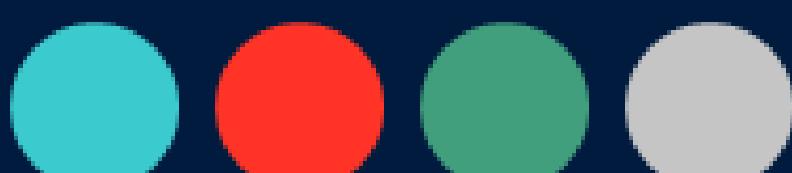
Heavy Polyester

Adjustable Strap  
(Velcro/buckle)

Adjustable Strap  
(Velcro/buckle)

Regular Fit  
MOQ: 20

Regular Fit  
MOQ: 20



# Hoodies & Jackets

Built for Comfort. Branded for Identity.



## DRILL COTTON CAP

Men | Women | Kids

Heavy Drill Cotton

Adjustable Strap  
(Velcro/buckle)

Regular Fit  
MOQ: 20

## ZIP UP JACKET

Men | Women | Kids

280 GSM Polyester

Spandex Blend

Lightweight &  
Stretchable

Regular Fit  
Sizes S-5XL



# Shirts & Tracks

Move Smart. Look Sharp.



## SHIRTS

Men | Women | Kids

Cotton/Polyester  
Blend

Regular Fit  
Sizes S-5XL  
MOQ: 10

## TRACKS

Men | Women | Kids

280 GSM Spandex  
Blend

Regular Fit  
Sizes S-5XL  
MOQ: 20



# Tote Bags & Accessories

Carry Your Brand Further.



## TOTE BAGS

Men | Women | Kids

8 Oz Canvas++

Ecofriendly Reusable  
Multiple Materials &  
Colours  
MOQ: 20



## ACCESSORIES

Men | Women | Kids

Keychains, bottles etc

Various Prints  
Multiple Materials &  
Colours  
MOQ: 20

